​ **114年度直轄市、縣(市)政府(含所屬)自有期刊或免費資源刊登消保資訊彙整表**

114.3.4

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| **編號** | **機關名稱** | **期刊或免費資源名稱** | **屬性** | **形式** | **對象** | **發行/訂閱數/瀏覽量** | **刊登日期、則數與內容** | **備註** |
| **範例**  機關名稱：○○○○ | | | | | | | | |
| ○-1 | △△△(局/館…) | ★★★★ | 月刊/季刊/電子報… | 電子/數位 | 一般民眾/機關同仁… | ○○○ | 1、無卡分期 小心有可能是真貸款  (114.04.15)  2、反詐與消保諮詢專線  (114.11.15) |  |
| ○-2 | △△△(局/館…) | △△△(局/館…)網站 | 網頁 | 數位 | 一般民眾/  機關同仁… | ○○○ | 1、小心 自動續約扣款  (114.05.30)  2、網購退貨運費由誰負擔  (114.9.15) |  |
| ○-3 | △△△(局/館…) | △△△(局/館…) XX辦公大樓 | 社群媒體/看板/電子螢幕 | 實體/LED | 一般民眾/機關同仁… | ○○○ | 1、小心 終身優惠 有陷阱  (114.06.15)  2、購買禮券5要看(114.10.15) |  |
| **1** | **臺北市政府** | | | | | | | |
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| **2** | **新北市政府** | | | | | | | |
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| **3** | **桃園市政府** | | | | | | | |
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| **4** | **臺中市政府** | | | | | | | |
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| **5** | **臺南市政府** | | | | | | | |
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| **6** | **高雄市政府** | | | | | | | |
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| **7** | **新竹縣政府** | | | | | | | |
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| **8** | **苗栗縣政府** | | | | | | | |
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| **9** | **南投縣政府** | | | | | | | |
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| **10** | **彰化縣政府** | | | | | | | |
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| **11** | **雲林縣政府** | | | | | | | |
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| **12** | **嘉義縣政府** | | | | | | | |
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| **13** | **屏東縣政府** | | | | | | | |
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| **14** | **宜蘭縣政府** | | | | | | | |
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| **15** | **花蓮縣政府** | | | | | | | |
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| **16** | **臺東縣政府** | | | | | | | |
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| **17** | **澎湖縣政府** | | | | | | | |
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| **18** | **金門縣政府** | | | | | | | |
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| **19** | **連江縣政府** | | | | | | | |
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| **20** | **基隆市政府** | | | | | | | |
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| **21** | **新竹市政府** | | | | | | | |
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| **22** | **嘉義市政府** | | | | | | | |
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**備註**：1、設計物包括圖片或文字稿，刊登位置包含機關網站、機關自有期刊之封底/封底裡/內頁。

2、表格行數可自行增列。